

## **Elements of Art Portfolio**

## **Visual Communications**

You need to take digital photographs to demonstrate the following concepts. Your portfolio will be worth 200 points. It will be displayed in a PowerPoint presentation. The presentation is worth 50 points. Photographs are worth 10 points each for a total of 150. See each description for how many to take of each concept. Consider using the black and white or sepia setting on your camera for some shots.

### **Form**

- Closed Form - The entire object is in view. Take 1 closed form photograph of an object.
- Open Form – The photographer zooms in so that the part of the object is off the page. Take 3 open form photographs of the same object from 3 different close-up views.

Note: all photographs of form are from the same object.

### **Space**

- Scale - Scale - objects get smaller as they move back into space. Closer objects overlap objects in the background. Take 2 photographs of scale.
- Linear Perspective - lines (hence the name "linear") recede to a perspective point on the horizon line. Take 2 photographs of linear perspective.
- Atmospheric Perspective - objects in the background have cool colors and are hazy. Objects in the foreground have warm colors, more contrast and sharper details. Take 2 color photographs of atmospheric perspective.

### **Value**

- Lighting – show highlights to emphasize your focal point. Areas that are highlighted appear to come out at the viewer, areas that are in shadow appear to recede. Take 2 photographs of lighting to show a highlighted focal point.

### **Texture**

- Texture - texture defines the surface of an object. Textures can differ in the way they reflect light (shiny or dull) and in the 3 dimensionality of the surface (smooth or raised). Try side lighting to emphasize texture. Take 3 photographs of 3 different textures.